

**Visible-Invisible:
The Social Semiotics of Labour in Luxury Tourism**

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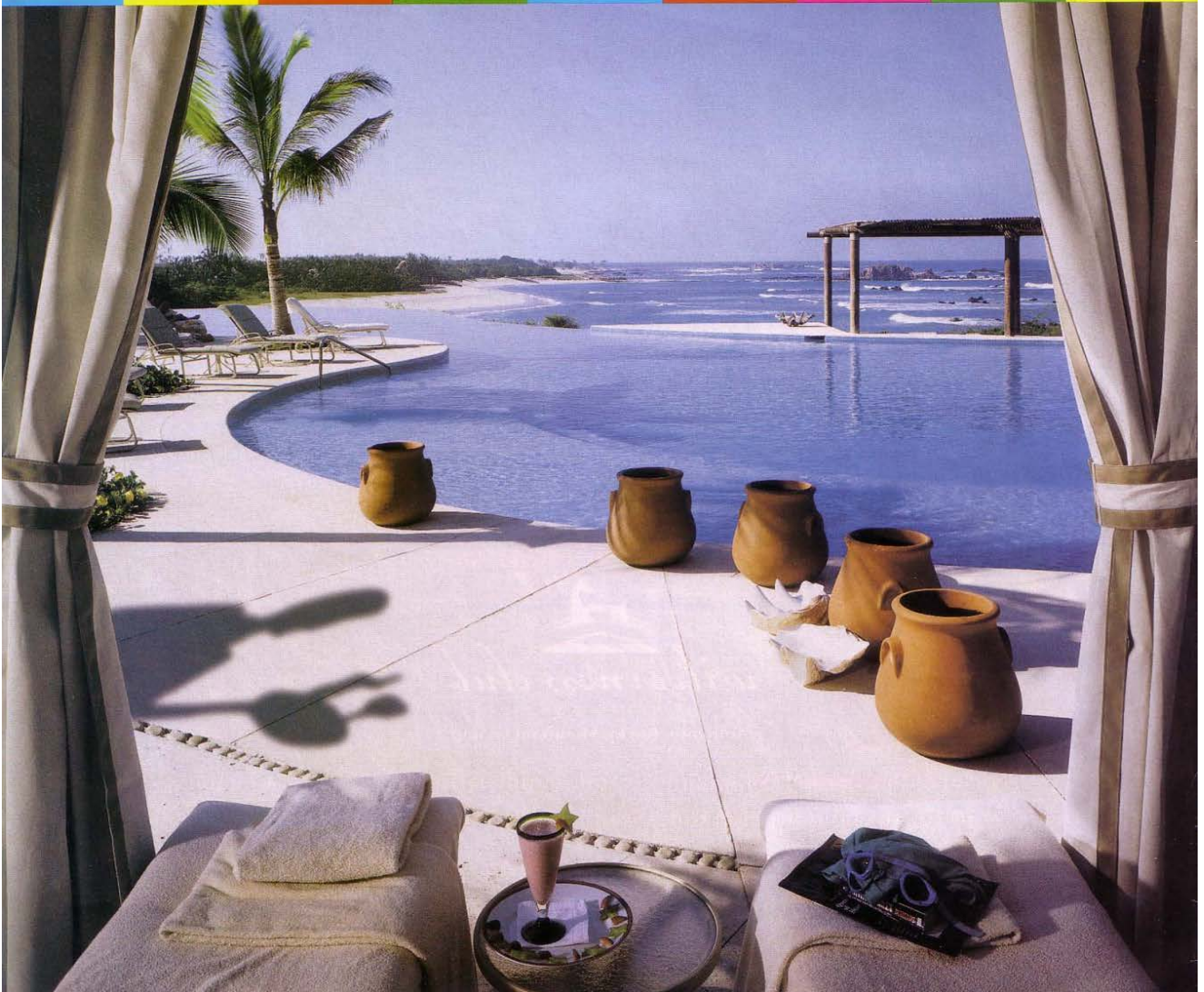


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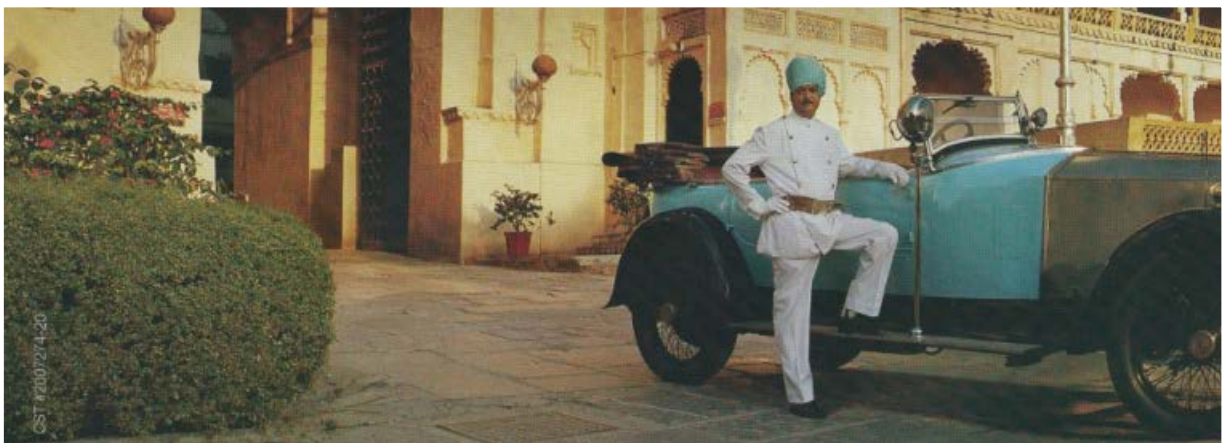
PART 1 : INVISIBLE LABOUR

¡Viva la Luxury!

SWEEPSTAKES



PART 2 : VISIBLE LABOUR



PART 3 : VISIBLE-INVISIBLE LABOUR



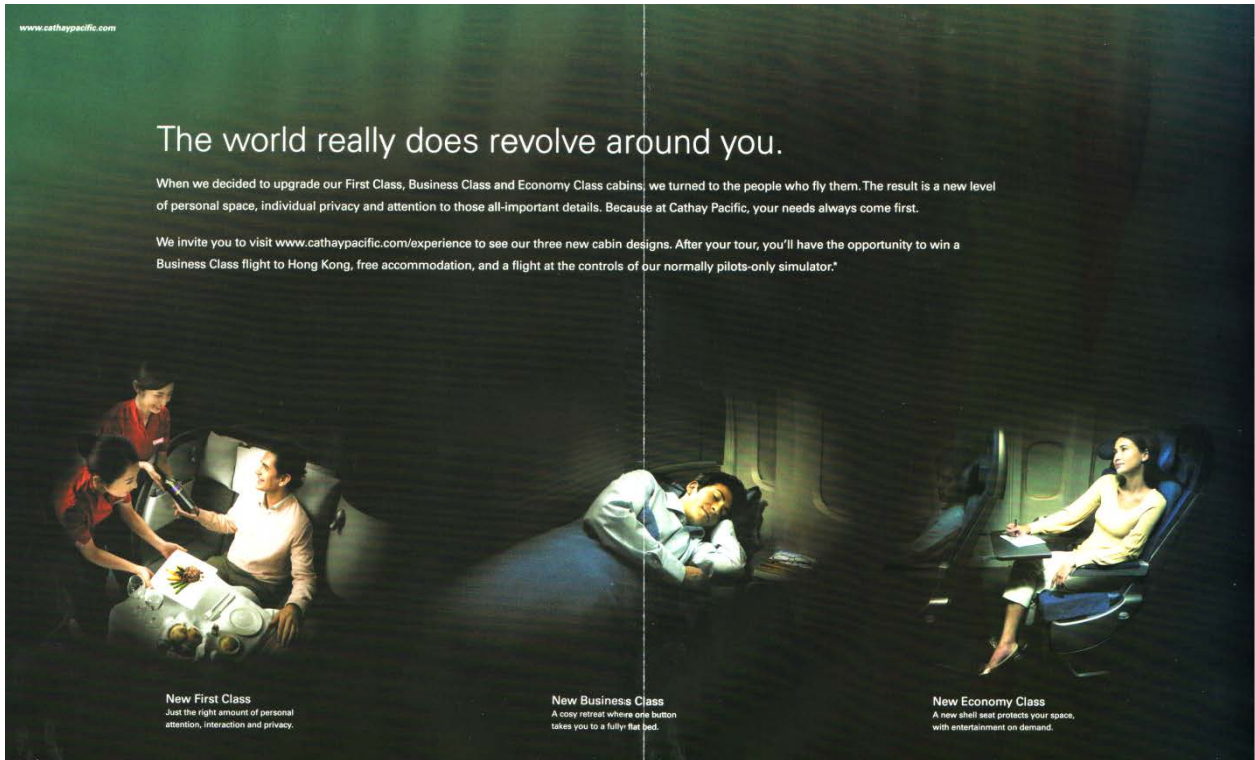
Conclusion

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